

Stupa Website Terms of Use

Last Updated: 23rd March 2026

1. Acceptance of Terms

These Terms of Use ("Terms") govern your access to and use of the Stupa Sports Analytics Private Limited website located at www.stupasports.ai ("Website"), including all associated features, content, services, technologies and software offered through the Website, except where we expressly state that separate Terms apply.

By accessing, browsing, or using the Website, you agree to be bound by these Terms. We strongly advise you to review these Terms carefully before accessing the Website. If you do not agree to these Terms, you should not access or use the Website.

These Terms constitute an agreement between you ("User," "you," or "your") and Stupa Sports Analytics Private Limited ("Stupa," "we," "us," or "our").

Unless otherwise defined herein, all capitalized terms used in these Terms shall have the meanings ascribed to them in our Website Privacy Policy, which is incorporated herein by reference.

2. Modification of Terms

We reserve the right to modify, amend, or change these Terms at any time to reflect changes in our business practices, industry standards, or applicable law. Any changes will be effective immediately upon posting to the Website, and the "Last Updated" date at the top of these Terms will be updated accordingly.

We may send you notice of significant changes via email or by posting a prominent notice on the Website. Your continued use of the Website following any changes constitutes your acceptance of the modified Terms. If you do not agree with the changes, you should discontinue use of the Website immediately.

3. Scope of Website Use

The Website is designed to provide information about Stupa's sports analytics and tournament management solutions to business partners, including sporting federations, universities, organizations, and prospective customers ("Business Partners").

The Website enables users to:

- Learn about our services and technology
- Submit inquiries and request demonstrations
- Access information about our platform capabilities
- View resources and documentation

4. Permitted Use

You agree to use the Website only for lawful purposes and in a manner that does not:

- Violate any applicable laws, regulations, or these Terms
- Infringe upon the intellectual property rights of others
- Transmit any malicious code, viruses, malware, or harmful content
- Interfere with or disrupt the functioning of the Website

- Collect or harvest personal data without authorization
- Spam, flood, or perform automated requests to the Website
- Access the Website through unauthorized or deceptive means
- Reverse engineer, decompile, or attempt to extract source code
- Impersonate others or provide false information

5. Restrictions on Use

By accessing the Website, you agree to:

You Will:

- Comply with all applicable laws, regulations, and these Terms, including but not limited to privacy laws, intellectual property laws, and anti-spam regulations
- Use accurate and truthful information when contacting us
- Respect the intellectual property rights of Stupa and third parties
- Use the Website in a professional and good faith manner

You Will Not:

- Be dishonest, abusive, discriminatory, or unlawful in your use of the Website
- Conceal or misrepresent your identity or affiliation
- Collect or use personal data without proper consent or authorization
- Operate any fraudulent scheme or engage in illegal activities
- Attempt to gain unauthorized access to any part of the Website
- Create accounts using false credentials or information
- Scrape, replicate, or reproduce any content from the Website without permission
- Disclose confidential information you do not have the right to share
- Bypass any security or authentication measures
- Interfere with the normal operation of the Website

6. Intellectual Property Rights

All content on the Website, including but not limited to text, graphics, logos, images, videos, audio, software, and other intellectual property ("Content") is owned by or licensed to Stupa and is protected by international copyright and intellectual property laws.

You may not reproduce, modify, distribute, transmit, display, perform, or create derivative works from any Content without Stupa's prior written permission. Limited reproduction for personal, non-commercial use is permitted, provided you do not remove or alter any copyright or proprietary notices.

The Stupa name, logo, and all related brand identifiers are trademarks of Stupa Sports Analytics Private Limited and may not be used without express written permission.

7. Third-Party Links and Services

The Website may contain links to third-party websites, resources, and services that are not operated by Stupa. We are not responsible for the content, accuracy, or practices of these external websites. Your use of third-party websites and services is governed by their terms and conditions and privacy policies, which you should review independently.

Stupa reserves the right to remove links to external websites at any time without notice. We do not endorse or guarantee any third-party services or products.

8. Information Collection and Privacy

For information about how we collect, use, and protect your personal data when you visit the Website, please refer to our Website Privacy Policy, which is an integral part of these Terms.

By using the Website, you consent to the collection and use of your personal data in accordance with our Website Privacy Policy. If you have questions about our privacy practices, please contact us at support@stupaanalytics.com.

Data Transfers: If you are located outside the Republic of India, be aware that any information you provide to us through the Website may be transferred to and processed in India. You acknowledge that India may not provide the same level of data protection as the laws of your country. By using the Website, you consent to such transfer and processing.

9. Website Availability and Disclaimers

Stupa provides the Website on an "AS IS" and "AS AVAILABLE" basis. To the fullest extent permitted by applicable law, we grant no warranties of any kind, whether express, implied, statutory, or otherwise, with respect to the Website or its Content.

Specifically, we do not warrant that:

- The Website will be uninterrupted, secure, or error-free
- Any defects or errors in the Website will be corrected
- The Website or servers are free from viruses or other harmful components
- Any information or content obtained through the Website is accurate or complete

Stupa does not represent or warrant that:

- The Website will meet your requirements or expectations
- Your use of the Website will be uninterrupted or error-free
- Any content obtained through the Website will be accurate, timely, or useful
- Any issues with the Website will be resolved within a specific timeframe

10. Limitation of Liability

To the fullest extent permitted by applicable law, in no event shall Stupa, its affiliates, employees, licensors, or service providers be liable for any indirect, incidental, special, consequential, exemplary, or punitive damages arising from or related to:

- Your access to or inability to access the Website
- The content or information provided on the Website

- Third-party websites or services
- Unauthorized access or alteration of your information
- Any other matter related to the Website

This limitation applies regardless of the legal theory (contract, tort, strict liability, or otherwise) and even if Stupa has been advised of the possibility of such damages.

Cap on Liability: In no event shall Stupa's total aggregate liability to you for any claims arising from or related to these Terms or the Website exceed the amount, if any, that you have paid to Stupa during the twelve (12) months preceding the claim. If you have not paid Stupa any amount, our total liability shall not exceed USD 100.

11. Indemnification

You agree to indemnify, defend, and hold harmless Stupa and its affiliates, employees, licensors, contractors, officers, directors, and representatives from and against any third-party claims, damages (actual or consequential), actions, proceedings, demands, losses, liabilities, costs, and expenses (including reasonable legal fees) arising from or related to:

- Your violation of these Terms
- Your use or misuse of the Website
- Information or data you provide to Stupa
- Your violation of any applicable laws or regulations
- Your infringement of any third-party rights
- Any claims arising from your conduct or communications

We reserve the right to assume exclusive control of any claim you must indemnify us for, and you agree to cooperate fully in the defense of such claims.

12. Term and Termination

Your right to use the Website is effective immediately upon your access and continues unless terminated. Stupa may terminate your access to the Website at any time, without liability and without prior notice, if we believe you have:

- Violated these Terms
- Engaged in unlawful conduct
- Misused the Website
- Posed a risk to Stupa, the Website, or other users

Upon termination:

- Your right to use the Website immediately ceases
- We may delete any information associated with your use
- Provisions that should survive termination (such as limitations of liability, indemnification, and governing law) shall remain in effect

13. Governing Law and Jurisdiction

These Terms are governed by and construed in accordance with the laws of India, without regard to its conflict of law principles. You expressly consent to the exclusive jurisdiction of the courts located in New Delhi, India for any disputes arising from or related to these Terms or the Website.

Any and all legal proceedings, claims, disputes, or litigation shall be brought exclusively in the district courts of New Delhi. All other jurisdictions are specifically excluded unless mutually agreed in writing by both parties.

14. Dispute Resolution

If you have a dispute with Stupa regarding the Website or these Terms, we encourage you to contact us first at support@stupaanalytics.com to attempt a resolution. Please provide details of your concern, and we will endeavor to respond within 30 days.

If the matter cannot be resolved through direct communication, it shall be governed by the laws and courts specified in Section 13.

15. Entire Agreement

These Terms, together with our Website Privacy Policy, constitute the entire agreement between you and Stupa regarding your access to and use of the Website. These Terms supersede any prior understandings, agreements, or communications, whether written or oral.

If any provision of these Terms is determined to be illegal, invalid, or unenforceable, such provision shall be modified to the minimum extent necessary to make it enforceable, or if that is not possible, severed. The remaining provisions shall continue in full force and effect.

16. Miscellaneous Provisions

Waiver: The failure of Stupa to enforce any provision of these Terms shall not constitute a waiver of that provision or any other provision.

Severability: If any provision is found to be unenforceable, the parties agree that such provision shall be modified to the minimum extent necessary to make it enforceable, and the remaining provisions shall continue in full effect.

No Agency: Nothing in these Terms creates an agency, partnership, joint venture, or employment relationship between you and Stupa.

Assignment: You may not assign, transfer, or delegate these Terms or any rights or obligations hereunder without Stupa's express written consent. Any unauthorized attempt to assign is void. Stupa may assign these Terms at its sole discretion.

Notices: Any formal notices to Stupa should be sent in writing to:

Stupa Sports Analytics Private Limited
Deepak Malik, Director
support@stupaanalytics.com

Injunctive Relief: You acknowledge that breach of these Terms may cause Stupa irreparable harm for which monetary damages would be inadequate. Stupa shall be entitled to seek injunctive relief and other equitable remedies in addition to any other remedies available at law or in equity.

Headings: Section headings are for convenience only and do not define or limit the scope of the section.

17. Contact Information

For questions about these Terms, our Website Privacy Policy, or your use of the Website, please contact us at:

Email: support@stupaanalytics.com

Address: Stupa Sports Analytics Private Limited, New Delhi, India

We are committed to addressing your concerns and questions regarding these Terms and our privacy practices.

Acknowledgment: By accessing and using the Website, you acknowledge that you have read these Terms, understand them, and agree to be bound by them.